



PERSONAL DATA PROTECTION POLICY STATEMENT

PPSB is committed to protect the Personal Data which being processed in relation to the commercial transaction between the Company and the Data Subject including all personnel, customers, consultants, contractors or person engaged under a contract for service for any business related activity and to promote consumer confidence and prevent abuse of Personal Data in the market.

The PDPA regulates the processing of Personal Data in commercial transactions. The Policy is formulated to promote alignment with the PDPA and its amendment (as the case may be) and all applicable laws and regulations to Malaysia.

Personal Data of individuals is a valuable commodity in commercial transactions. Decision making processes rely heavily on the availability of such data. Therefore, the processes which includes the collection, use and management of Personal Data are essential.

In essence, PPSB is fully committed to:

- Adopting a zero-tolerance approach to any form of misuse of Personal Data.
- Creating confidence to all personnel and customer on Personal Data security.
- Ensuring all Personal Data are kept processed and maintained in accordance with the PDPA.
- Upholding all applicable laws.

This Personal Data Protection Policy Statement demonstrates PPSB's commitment towards having a strong culture of high ethical practice among its Personnel and committed to acting professionally, fairly and with integrity in all our business dealing and relationships.